



## **Company Profile**

- ESTABLISHED: OCTOBER 1993
- HEADQUARTERS: MEIJI YASUDA LIFE SAITAMA SHINTOSHIN BUILDING 27TH FLOOR 11-2 SHINTOSHIN, CHUO-KU, SAITAMA CITY, SAITAMA PREFECTURE
- REPRESENTATIVE: KENJI MOMOTA
- CAPITAL: 70 MILLION YEN
- EMPLOYEES: 162 (AS OF SEPTEMBER 2020)
- CLIENTS: JAPAN INTERNATIONAL COOPERATION AGENCY (JICA), MINISTRY OF AGRICULTURE, FORESTRY AND FISHERIES, MINISTRY OF ECONOMY, TRADE AND INDUSTRY, JAPANESE CABINET OFFICE, WORLD BANK
- OFFICES: USA, THAILAND, LAOS, BANGLADESH, SRI LANKA AND KENYA
- WEBSITE: HTTPS://WWW.ICNETLIMITED.COM





# Making the world better and Japan better.

We work all over the world, including Japan, to resolve social issues.

## **Areas of Operation**

# Official Development Assistance

We design and carry out economic and social development projects around the world

## **Global Operations**

Manage Gakken Holding's expansion to overseas markets

# Overseas expansion of companies

We support overseas expansion of Japanese companies

## Support for Entrepreneurs

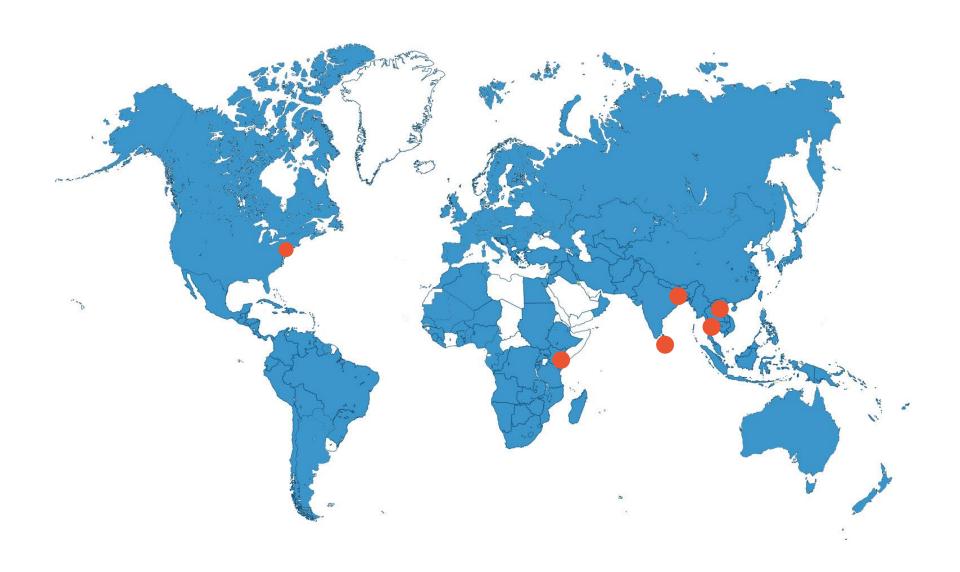
Business Plan Contest

# Human resource development

Global human resource development

## **Our Global Footprint**

Our work plans more than 150 countries.







## **ODA Consulting**

We implement projects to resolve social and economic issues at the request of governments of developing countries.

Our experts are involved in designing and implementing project to improve technical capabilities of local governments, private companies, in personnel training, and creating more efficient processes and procedures.

## **ODA Projects by Expertise**



### Agriculture

**Nigeria:** Strengthening rice marketing capabilities

Malawi: River basin conservation



#### **Education**

**Burkina Faso**: Strengthening public teacher training schools

Papua New Guinea: Improving science and mathematics education



## Gender Mainstreaming

**Cambodia:** Women's economic empowerment



#### **Fisheries**

**Madagascar**: Aquaculture extension

**Vanuatu**: Promotion of Grace of the Sea



#### **Public Health**

**Senegal:** Strengthening health system management

**Philippines:** Strengthening maternal and child health system



## Industrial Development

#### Cameroon:

SME quality and productivity improvement



One Village, One Product Promotion



## Disaster Recovery

**Sri Lanka:** Reconstruction and development

The Philippines: Community development capacity improvement



#### Governance

**Laos:** Public investment management

**Bangladesh**: Community Development

IC Net specialists around the world are working hard with local partners.

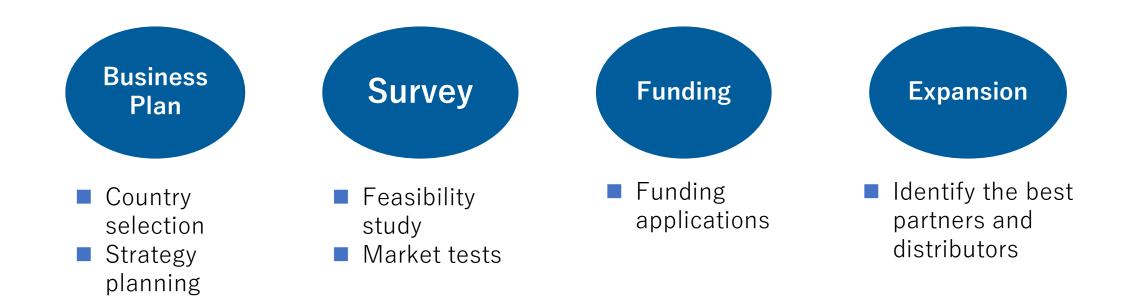


# Servicing companies that want to expand overseas

We support the overseas expansion of Japanese social businesses that solve local social issues.

We provide extensive support services from data and information that cannot be obtained in Japan, in areas such as Asia, Africa, and Central and South America.

## Overseas expansion service



We have provided assistance to 30 businesses using JICA's private sector cooperation funds.

## Subsidies for overseas expansion

### Ministry of Economy, Trade and Industry project



- We have solicited social entrepreneurs to submit business plans and awarded subsidies on behalf of the Ministry of
- Hands-on support for the realization of business plans
- Supported overseas expansion of social entrepreneurs 22 industries and 26 countries since 2015.



# Human resource development

We plan and implement global human resource development initiatives for companies, educational institutions, and individuals to increase the number of people who can solve the social issues we face in the  $21^{\rm st}$  century.

## Human resources development



#### **Businesses**

We provide a multitude of training tailored to our client company's needs.



### **Educational Institutions**

We provide seminars on international development, study tours, internships, high school business idea contests.



## **Individuals and groups**

We provide training on PCM methods, social research, and Lego.



## **Global business**

By going beyond the framework of a international development consulting firm, we operate businesses that directly improve the lives of local people.

We identify social and economic issues and business needs in Japan and overseas to develop sustainable business models.

## We operate various businesses around the world



#### **Export** / retail business

- Japanese food supermarket in Laos
- Export of consumer goods to Kenya
- Food processing machine rental in Kenya



#### **Education business**

- Global expansion of Gakken classrooms
- Supplemental education for foreign children residing in Japan
- Experience-based learning for high school students



### **Operations under preparation**

- Human resources development of foreigners in and outside of Japan
- Al education
- Industrial human resource development



# Assistance to Entrepreneurs

We hold business plan contests to propel entrepreneurs who are solving social issues in the Base of the Pyramid (BoP) market of four billion people.

## Assist in developing business models



#### **Business Idea Contests**

- 500 applications in 5 years
- Finalists have a 80% commercialization rate



### **Entrepreneurship in rural areas**

 Ministry of Agriculture, Forestry and Fisheries: Promotion of entrepreneurship in rural areas



## Developing business plans that emphasize SDGs

Osaka: SDGs Business Creation Workshop